

TUFF Monthly



September 2022 Edition

TUFF on Saturdays



Joel Honigford, TUFF's Development Director, and Keiki Misipeka, University of Hawaii's RB Coach, pose for a photo following the September 10th night game at the Big House.

We are excited to see our team maintaining the fruitful relationships that were formed during our donations in O'ahu!

TUFF celebrates four years of serving youth athletes.

In 2018 following practice one summer day, TUFF's Executive Board discussed the formative role that organized athletics had played in our lives. We spoke about how early football careers teach students to: collaborate in pressure situations, work hard, and pay attention to detail. Further, we acknowledged the life-long role models gained from participating in youth athletics.

As the conversation continued, we concluded that with our position as University of Michigan football players and our network of professional athletes and sports figures, we could use our platforms to help increase accessibility throughout youth athletics.

Shortly after, in September, we founded The Uniform Funding Foundation with the mission of ensuring equal opportunities for youth sports organizations from low-income communities.

TUFF Four Year Anniversary continued on pg 2...

Through various fundraisers, social media campaigns, grants, and generous benefactors, we have been able to raise over \$500,000 in just four short years.

Since TUFF's inception, we have gifted new equipment to over 75 youth organizations, serving over 4,000 student athletes worldwide. Within the United States, we have hosted donations and camps in Ohio, Pennsylvania, Illinois, Wisconsin, Virginia, Colorado, Michigan, South Carolina, Indiana, Florida, and Hawaii. In the Summer of 2021, we traveled to Liberia to provide the Genesis Soccer Academy with new uniforms.

At each event, we have been welcomed by student athletes and the surrounding community, receiving countless statements of gratitude.

In accordance with our mission, we require recipient organizations to lower their pay-to-play fees; therefore, each of our donations have eased the financial pressures placed on individual families.

Beyond extensive uniform donations, TUFF has held successful admission-free skills camps and administered college enrichment tours.

“As we celebrate our 4th anniversary, we cannot thank the TUFF Family enough for supporting our journey. However, this is only the beginning. There are more youth athletes to serve— more ways to make a greater difference.”

– Adam Shibley, Founder and Partner

BGC takes the field—



The Boys and Girls Club of Southeastern Michigan are off to an undefeated football season, repping their TUFF uniforms.

Our cover page photo showcases the Packer's new gray jerseys.

University Chapters

By 2023, we will introduce numerous TUFF Chapters to campuses across the United States, ensuring that college athletes remain involved in our mission.

University Chapters will create fundraising plans and events for their section, as well as coordinating donations to surrounding youth leagues.

Read more on pg 3...



More TUFF UPDATES

University Chapters Cont'd.



Our team is currently preparing the “TUFF Volunteer Playbook,” an immersive involvement guide for TUFF ambassadors. This will provide insight on:

- Branding
- Communicating with the Executive Board
- Conduct Expectations
- Donations
- Fundraising
- Operations
- Responsibilities

Our first chapter will launch at the University of Michigan. Their efforts will support youth athletic organizations throughout the Southeastern and Central regions of the state.

To help support the integration of TUFF University Chapters onto additional college campuses, please contact updates@gettuff.org.



Throughout this past month, TUFF received generous support from our donors. September's donation total was over \$1,500.

Contact the [TUFF Team](#) today.

Event Spotlight



Returning January 28th, 2023 to the St. Ignatius Breen Center, the 3rd Annual Mr. Prodigy Ceremony will recognize Cleveland's best youth football player. We are preparing for an exciting night filled with talks from NFL players and College Athletes.

TUFF in the NFL



Kyle Hamilton, 14th overall in the NFL's 2022 Draft and Baltimore Ravens Safety, wore a TUFF hat in the locker room prior to their win over the Jets in Week One.

Our team cannot wait to follow Kyle's rookie season and professional career. We know that he will continue to be a great representation of TUFF and role model for youth athletes.

Thank you TUFF Family for your generous support this past September!

[Donate Today...](#)

To continue to expand TUFF's mission of creating accessibility for children in youth athletics, we hope to raise \$250,000 this Fall.